

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

| | | | |
|-------------------|----------------------------------|-----------------|-----------------------|
| Advertiser | POL/Detroit International Bridge | Invoice # | 199511-1 |
| Product | DET INT'L BRIDGE | Invoice Date | 08/26/12 |
| Estimate Number | 820826 | Invoice Month | August 2012 |
| | | Invoice Period | 07/30/12 - 08/26/12 |
| Station | WOOD | Order # | 199511 |
| Account Executive | Petry Philadelphia | Alt Order # | 06843458 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 08/20/12 - 08/26/12 |
| Billing Calendar | Broadcast | IDB # | 1046 |
| Billing Type | Cash | Advertiser Code | DIBC |
| Special Handling | | Product Code | ORDR |
| | | Agency Ref | IN10086/SP6681/TO1332 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------|--------|-----|----------------------|--------|------------|-----------|----------|----------------|-------|
| 1 | WOOD | News 8 @ Noon | 12-1p | | to | | | | | | |
| | | | | | 08/20/12 to 08/26/12 | 5x | MTWTF-- | | | | |
| | WOOD | | | M | 08/20/12 | :15 | 12:16 PM | DI BC0801 | \$225.00 | | 1 |
| | | | | | | :15 | 12:18 PM | DI BC0805 | \$225.00 | | |
| | WOOD | | | Tu | 08/21/12 | :15 | 11:58 AM | DI BC0806 | \$225.00 | | 2 |
| | | | | | | :15 | 11:59 AM | DI BC0811 | \$225.00 | | |
| | WOOD | | | W | 08/22/12 | :15 | 12:24 PM | DI BC0810 | \$225.00 | | 4 |
| | | | | | | :15 | 12:26 PM | DI BC0811 | \$225.00 | | |
| | WOOD | | | Th | 08/23/12 | :15 | 12:41 PM | DI BC0810 | \$225.00 | | 3 |
| | | | | | | :15 | 12:43 PM | DI BC0811 | \$225.00 | | |
| | WOOD | | | F | 08/24/12 | :15 | 12:19 PM | DI BC0810 | \$225.00 | | 5 |
| | | | | | | :15 | 12:20 PM | DI BC0810 | \$225.00 | | |
| 2 | WOOD | The Doctors | 3-4p | | to | | | | | | |
| | | | | | 08/20/12 to 08/26/12 | 5x | MTWTF-- | | | | |
| | WOOD | | | M | 08/20/12 | :15 | 3:49 PM | DI BC0806 | \$50.00 | | 1 |
| | | | | | | :15 | 3:50 PM | DI BC0811 | \$50.00 | | |
| | WOOD | | | Tu | 08/21/12 | :15 | 3:33 PM | DI BC0801 | \$50.00 | | 5 |
| | | | | | | :15 | 3:35 PM | DI BC0805 | \$50.00 | | |
| | WOOD | | | W | 08/22/12 | :15 | 3:11 PM | DI BC0810 | \$50.00 | | 4 |
| | | | | | | :15 | 3:14 PM | DI BC0802 | \$50.00 | | |
| | WOOD | | | Th | 08/23/12 | :15 | 3:55 PM | DI BC0810 | \$50.00 | | 3 |
| | | | | | | :15 | 3:56 PM | DI BC0810 | \$50.00 | | |
| | WOOD | | | F | 08/24/12 | :15 | 3:27 PM | DI BC0810 | \$50.00 | | 2 |
| | | | | | | :15 | 3:28 PM | DI BC0811 | \$50.00 | | |
| 3 | WOOD | 5am Daybreak | 5a-6am | | to | | | | | | |
| | | | | | 08/20/12 to 08/26/12 | 5x | MTWTF-- | | | | |
| | WOOD | | | M | 08/20/12 | :15 | 5:38 AM | DI BC0808 | \$113.00 | | 1 |
| | | | | | | :15 | 5:41 AM | DI BC0810 | \$112.00 | | |
| | WOOD | | | Tu | 08/21/12 | :15 | 5:16 AM | DI BC0810 | \$113.00 | | 2 |
| | | | | | | :15 | 5:18 AM | DI BC0810 | \$112.00 | | |

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|-------------------|----------------------------------|-----------------|---------------------|
| Advertiser | POL/Detroit International Bridge | Invoice # | 199511-1 |
| Product | DET INT'L BRIDGE | Invoice Date | 08/26/12 |
| Estimate Number | 820826 | Invoice Month | August 2012 |
| | | Invoice Period | 07/30/12 - 08/26/12 |
| Station | WOOD | Order # | 199511 |
| Account Executive | Petry Philadelphia | Alt Order # | 06843458 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 08/20/12 - 08/26/12 |
| Billing Calendar | Broadcast | IDB # | 1046 |
| Billing Type | Cash | Advertiser Code | DIBC |
| Special Handling | | Product Code | ORDR |
| Agency Ref | IN10086/SP6681/TO1332 | | |
| Advertiser Ref | | | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------|-----------|----------------------|----------|--------|------------|-----------|----------|----------------|-------|
| 3 | WOOD | 5am Daybreak | 5a-6am | | to | | | | | | |
| | WOOD | | | W | 08/22/12 | :15 | 5:27 AM | DI BC0810 | \$113.00 | | 5 |
| | | | | | | :15 | 5:29 AM | DI BC0810 | \$112.00 | | |
| | WOOD | | | Th | 08/23/12 | :15 | 5:53 AM | DI BC0810 | \$113.00 | | 4 |
| | | | | | | :15 | 5:55 AM | DI BC0810 | \$112.00 | | |
| | WOOD | | | F | 08/24/12 | :15 | 5:27 AM | DI BC0810 | \$113.00 | | 3 |
| | | | | | | :15 | 5:29 AM | DI BC0802 | \$112.00 | | |
| 4 | WOOD | Daybreak Sat @7am | 658-8a | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 1x | -----S- | | | | |
| | WOOD | | | Sa | 08/25/12 | :15 | 7:58 AM | DI BC0810 | \$325.00 | | 1 |
| | | | | | | :15 | 8:00 AM | DI BC0810 | \$325.00 | | |
| 5 | WOOD | Today Show Sunday | 758-9a | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 1x | -----S | | | | |
| | WOOD | | | Su | 08/26/12 | :15 | 8:57 AM | DI BC0810 | \$475.00 | | 1 |
| | | | | | | :15 | 8:57 AM | DI BC0811 | \$475.00 | | |
| 6 | WOOD | Meet the Press | 858-1001a | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 1x | -----S | | | | |
| | WOOD | | | Su | 08/26/12 | :15 | 9:59 AM | DI BC0810 | \$375.00 | | 1 |
| | | | | | | :15 | 10:01 AM | DI BC0810 | \$375.00 | | |
| 7 | WOOD | To The Point | 1001-11a | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 1x | -----S | | | | |
| | WOOD | | | Su | 08/26/12 | :15 | 10:29 AM | DI BC0810 | \$150.00 | | 1 |
| | | | | | | :15 | 10:30 AM | DI BC0802 | \$150.00 | | |
| 8 | WOOD | 1030a-11a | 1030a-11a | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 1x | -----S | | | | |
| | WOOD | | | Su | 08/26/12 | :15 | 10:56 AM | DI BC0810 | \$150.00 | | 1 |
| | | | | | | :15 | 10:57 AM | DI BC0810 | \$150.00 | | |
| 9 | WOOD | M-F News 8 @6p | 6-630p | | to | | | | | | |
| | | | | 08/20/12 to 08/26/12 | | 2x | MT----- | | | | |

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|------|---------|----------------|--------|-----|----------|--------|------------|-----------|----------|----------------|-------|
| 9 | WOOD | M-F News 8 @6p | 6-630p | | to | | | | | | |
| | WOOD | | | M | 08/20/12 | :15 | 6:19 PM | DI BC0808 | \$750.00 | | 2 |
| | | | | | | :15 | 6:20 PM | DI BC0810 | \$750.00 | | |
| | WOOD | | | Tu | 08/21/12 | :15 | 6:28 PM | DI BC0810 | \$750.00 | | 1 |
| | | | | | | :15 | 6:30 PM | DI BC0810 | \$750.00 | | |

Aired Spots **22**

| | | |
|--------------------------|-------------------|------------------------------|
| <u>Gross Total</u> | \$9,825.00 | |
| <u>Agency Commission</u> | \$1,473.75 | |
| <u>Net Amount Due</u> | \$8,351.25 | <u>Payment Terms 30 Days</u> |

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